

Local Standard SEO

The perfect product for any business looking to increase their local visibility and beat out local competition.

LOCAL SEO STATS

for businesses:

2.7x

more likely to be
considered reputable

7x

more clicks

70%

more likely to attract
location visits

50%

more likely to
purchase

Local Standard SEO is perfect for franchise, multi-location, and small-to-medium-size businesses (SMBs) striving to strengthen their local presence and excel in a competitive landscape.

LOCAL STANDARD FEATURES

- Build and maintain 60+ traffic-driving listings across the web.
- Additional listing/citation efforts. Includes submitting core business information to additional directories and aggregators.
- Custom UTM tracking implementation.
- Google Business Profile (GBP) setup, maintenance, and optimizations.
 - Includes **two GBP posts** and up to **ten review responses** per month.
- Generate new reviews from customers quarterly.
- Track monthly progress.

LOCAL STANDARD BENEFITS

- Increase map ranking position for localized searches
- Learn how often your business shows up in relevant searches
- Encourage potential customers to call and visit your location or website