

LEVERAGING CHAPTERS



**Career Center
Fundamentals**

WEBINAR SERIES

IN PARTNERSHIP WITH ASSOCIATION ADVISER



NAYLOR



ASSOCIATION SOLUTIONS

{Achieve **More.**}



**Career Center
Fundamentals**

WEBINAR SERIES

IN PARTNERSHIP WITH ASSOCIATION ADVISER

Speaker Introduction



April Dunnett

Account Manager

Naylor Association Solutions



**Career Center
Fundamentals**

WEBINAR SERIES

IN PARTNERSHIP WITH ASSOCIATION ADVISER

Today we will cover...

- Benefits of leveraging your chapters through existing technology channels
- Opportunities for connecting national and chapters
- How to create exposure and drive traffic to your association through chapters



**Career Center
Fundamentals**
WEBINAR SERIES

IN PARTNERSHIP WITH ASSOCIATION ADVISER

Benefits to Chapters



Provide
Content &
Jobs for
Members

Stronger
Relationships

Traffic
Driver

Connecting National & Chapters

Social Media / Communications



Social Media Notices




APRIL DUNNETT
Account Manager | Naylor Association Solutions
Direct: 410.891.2419
April.Dunnett@Naylor.com | www.naylor.com
[Follow us on Twitter](#) | [Get Best Practice Advice on Association Adviser](#)





NAYLOR
ASSOCIATION SOLUTIONS


Email Signature Links



POST NOW

Let us help you!
Our Talent Acquisition Advisor is on hand to answer questions and work with you to determine the best solution for your hiring needs.





Newsletter Promotion

Connecting National & Chapters

Supply Job Feeds



Job Feed Example

POST A JOB

FIND A JOB



Find a mission-driven position. Hire faithful talent.

More than just a job-finding service, the CCCU Career Center links passionate people to meaningful careers with faith-based employers, in faith-related positions, and in all sectors of higher education.

Featured Jobs

Dean, School of Continuing Studies
Booth University College

APPLY NOW

Vice-President for Student Development
Missouri Baptist University

APPLY NOW

Vice President for Student Life
Southern Wesleyan University

APPLY NOW

Clinical Mental Health Counseling Faculty
Corban University

APPLY NOW

UNIVERSITY PROVOST
Southern Nazarene University

Director of Athletics
Southern Nazarene University

CFP BOARD

CODE OF ETHICS AND STANDARDS OF CONDUCT

CFP BOARD ADOPTS NEW CODE AND STANDARDS

The new Code of Ethics and Standards of Conduct takes effect Oct 1, 2015, elevating public trust in CFP® professionals. [LEARN MORE](#)

The mission of Certified Financial Planner Board of Standards, Inc. is to benefit the public by granting the CFP® certification and upholding it as the recognized standard of excellence for competent and ethical personal financial planning. [LEARN MORE ABOUT CFP BOARD](#)

Register for the CFP® Exam
Standard registration for the March 2016 exam closes on February 12. Register now for access to preferred testing dates and locations. [LEARN MORE](#)

Tip for the Test
These resources may help: Practice exams | Sample questions | Calculator policy | Provided exam formulas (PDF) | Provided exam fee tables | FAQs

FINANCIAL PLANNING
The Center's focus includes workforce development, diversity, and the profession's body of knowledge. [LEARN MORE](#)

CFP BOARD CAREER CENTER

Latest Job Postings:

- Recruiting Coordinator | New Planner Recruiting
US - GA - Virtual
- Financial Consultant | Merrill & Jones Bank and Trust
US - KS - Meritum
- Financial Planner Relationship Manager | ProVibe Management Group, LLC
US - FL - Clearwater

[VIEW ALL POSTINGS](#)
[POST A JOB](#)



SEMA Now Accepting Nominations for 2015 Show

Feb 07 2015

The 2015 program will emphasize issues that are of greatest concern to businesses in the automotive aftermarket.

Text Prototypes, Gather Specs During 2015 Ford Raptor Measuring Session

Feb 07 2015

The SEMA Garage will host a '15 Ford Raptor Measuring Session, Tuesday–Wednesday, March 5–6, in Diamond Bar, California.

SEMA Hall of Fame Nominations Close Until March 8

Feb 07 2015

As a SEMA member, you have the chance to nominate an exceptional candidate for the 2015 SEMA Hall of Fame.

more

Industry Jobs

Date Submitted	Entry	City	State
02/07/2015	Mechanical Design Engineer / Controls Motorworks, Inc.		
02/07/2015	Sales and Marketing Manager / T-Rex Truck Products / T-Rex Office		
02/06/2015	Control Social Media Specialist / Dodson Motorsport		
02/06/2015	Sales Executive - USA / Dodson Motorsport		
02/06/2015	Sales / TFP Inc.		
02/06/2015	Industrial Engineer / Transamerican Auto Parts		
02/06/2015	Executive Manager / Mechanical / Lorenz and Associates LLC		



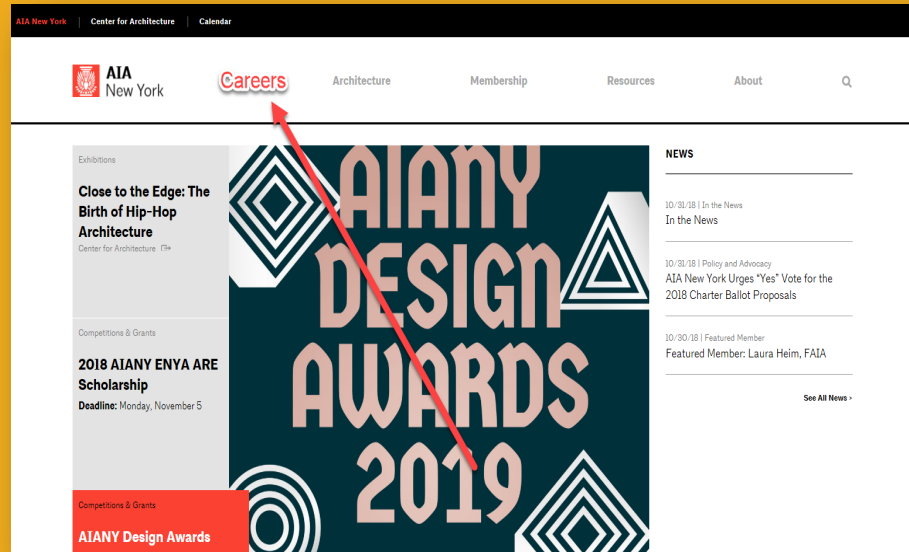
Career Center Fundamentals

WEBINAR SERIES

IN PARTNERSHIP WITH ASSOCIATION ADVISER

Connecting National & Chapters

National Chapter Link




**Career Center
Fundamentals**
WEBINAR SERIES

IN PARTNERSHIP WITH ASSOCIATION ADVISER

Connecting National & Chapters

Customized Jobs Page

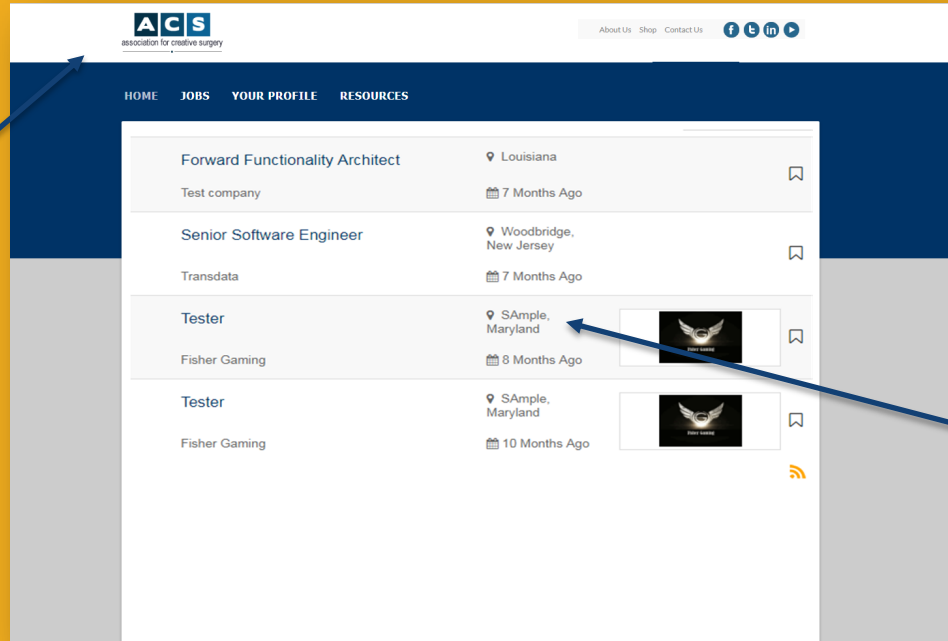


**Career Center
Fundamentals**
WEBINAR SERIES

IN PARTNERSHIP WITH ASSOCIATION ADVISER

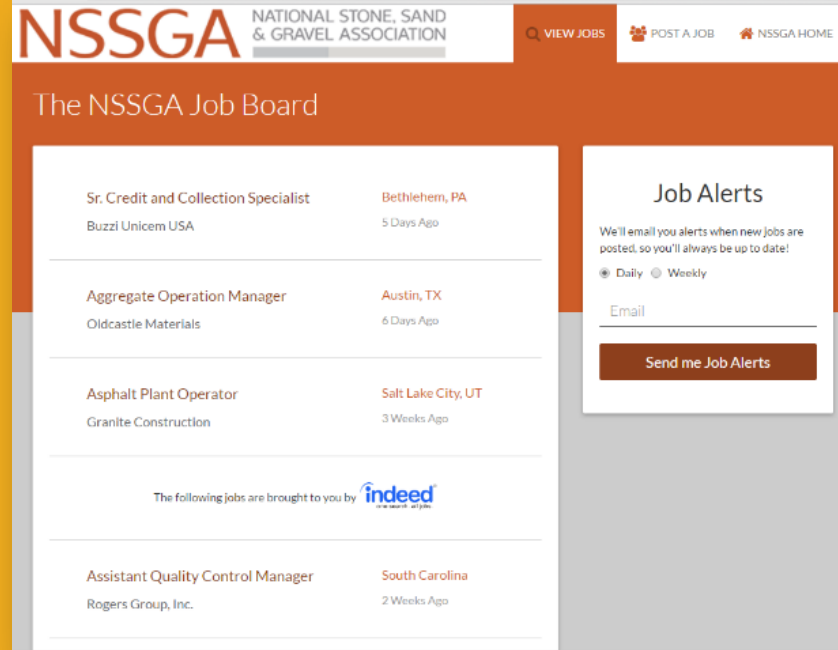
Customized Jobs Page Example

Maintains
Association
Look & Feel




Location
Based Jobs
Feed to Site

Boxwood 'GO' Platform



The screenshot displays the NSSGA Job Board interface. The header features the NSSGA logo and the text 'NATIONAL STONE, SAND & GRAVEL ASSOCIATION'. Navigation links include 'VIEW JOBS', 'POST A JOB', and 'NSSGA HOME'. The main heading is 'The NSSGA Job Board'. The job listings are as follows:

Job Title	Location	Time Ago
Sr. Credit and Collection Specialist Buzzi Unicem USA	Bethlehem, PA	5 Days Ago
Aggregate Operation Manager Oldcastle Materials	Austin, TX	6 Days Ago
Asphalt Plant Operator Granite Construction	Salt Lake City, UT	3 Weeks Ago
The following jobs are brought to you by 		
Assistant Quality Control Manager Rogers Group, Inc.	South Carolina	2 Weeks Ago

On the right side, there is a 'Job Alerts' section with the text: 'We'll email you alerts when new jobs are posted, so you'll always be up to date!'. It includes radio buttons for 'Daily' (selected) and 'Weekly'. Below this is an 'Email' input field and a 'Send me Job Alerts' button.

(<http://www.nssga.org>)

Connecting National & Chapters

Networking



**Career Center
Fundamentals**

WEBINAR SERIES

IN PARTNERSHIP WITH ASSOCIATION ADVISER

Network Examples

association
career **HQ** | jobs+

Est. 2006



Est. 2005



Est. 2016



Est. 2008



National Healthcare
Career Network

The *right* connections make all the difference.

Est. 2007



Est. 2009



**Career Center
Fundamentals**

WEBINAR SERIES

IN PARTNERSHIP WITH ASSOCIATION ADVISER

To learn more...

Engage with your
account manager

Visit Association
Adviser to learn more
career center best
practices

Email
careersolutions@naylor.com
to set up a
time to chat

<https://www.naylor.com/associationadviser/>



**Career Center
Fundamentals**

WEBINAR SERIES

IN PARTNERSHIP WITH ASSOCIATION ADVISER

