

NAYLOR

ASSOCIATION SOLUTIONS



Our expertise and breadth of solutions, along with our recognition that no two associations' needs are the same, is what makes Naylor different.



NACAS has enjoyed revenue growth of more than 200 percent with its annual magazine, and individual membership is up by almost 40 percent since NACAS started working with Naylor in 2008.

"Naylor has definitely exceeded our expectations, and we're pleased with our relationship. What I appreciate most is that it's truly a partnership. They've always stepped up to the plate and done what it takes to make sure we have a successful relationship, and I really appreciate that."



Caleb Welty

Chief Marketing Officer
National Association of College Auxiliary Services



Ongoing successes since 2009 earned the Naylor team a "seat at the table" among the ADCI Board of Directors. As a trusted entity and the marketing arm of the association, the Naylor team plays an integral role in helping ADCI improve and grow.

"I have spared no opportunity to promote our affiliate members to get involved with Naylor. We're all dealing with the same challenges to get our members what they need. For us, safety, education and communication are our priorities, and no one can help us leverage these three key pieces the way Naylor can."



Phil Newsum

Executive Director
Association of Diving Contractors International (ADCI)



AAPA joined forces with Naylor in 2012 with the goal of taking the association to the next level.

"We currently use Naylor for print and digital versions of our quarterly Seaports magazine and comprehensive annual membership directory, as well as a shorter pocket guide, ad sales on our website, a responsive weekly Advisory newsletter and an online industry services directory. The results have been fantastic. We added an extra issue of the magazine and enhanced our digital presence, with rave reviews from our members. Our revenue has grown each year, with a 22 percent increase in 2015. Our magazine holds an 87 percent advertiser renewal rate. I would highly recommend Naylor to any company or association."



Jean Godwin

Executive Vice President & General Counsel
American Association of Port Authorities (AAPA)