

Doing our part, every step of the way.

At Naylor, we take our civic responsibilities seriously, and demonstrating respect for the environment is an integral part of that commitment. That’s why we employ more than a dozen procedures to conserve precious natural resources and reduce our footprint on the planet.

Paper Stock

Our Winner Gloss paper stock complies with the highest social and environmental standards set forth by the Forest Stewardship Council (FSC).

Paper Recycling

Naylor will recycle more than 360 metric tons of printing paper, copier paper and paper-related materials this year. We place bins throughout each office to promote recycling.

Recycled Chemicals

Our press room chemicals are made into a renewable product by United Chemical Services in a process that employs recycled solvents with a flash point of more than 140° F. A clean burn occurs with no residue or VOC emission released into the atmosphere.

Ink

Our Liberty inks contain extremely low amounts of the volatile organic compounds (VOCs) that react in sunlight with nitrogen oxides to contribute to ozone formation.

Press Rags

We partner with Canadian Linen to reuse our press rags. Canadian Linen steams VOCs from the press rags, and the by-product is disposed of in an eco-friendly manner.

Printing Plates

We recycle 38,000 pounds of aluminum plates each year through Kodak’s Printer EnviroServices Program.

Coil Binding

The coil binding used in our print publications is made of 100% recyclable PVC.

Polybagging

We have significantly reduced the polybagging of our publications, and the polybags we do use are 100% recyclable.

Mailing Publications

We verify each address with the post office to reduce waste and ensure accurate delivery.

Uniforms

Our production plant uniforms are cleaned by Canadian Linen in an environmentally friendly industrial washer. Water used to wash the linens is reconditioned to a pH level equivalent to fresh water prior to being released back into the sewer.

Energy Conservation

Naylor’s offices and production facilities use fluorescent or compact fluorescent light bulbs, which are nearly 60 percent more efficient than incandescent bulbs. Our thermostats are programmed to use less energy during the evenings and weekends.

Paperless

We handle all of our advertising order entry and proofing electronically, via PDF-to-fax capabilities and an online ad-approval system. The majority of our internal documentation is paperless as well.